

Canon DSLR Camera

#53432

DSLR stands for Digital Single-Lens Reflex, which is a digital camera that goes beyond the standard, smaller “point-and-shoot” cameras. The Single-Lens Reflex is the “eye” of the camera, which increases accuracy of photos since the lens that your customers use to preview the picture is the same lens that actually captures the image. A DSLR is the perfect camera for customers who want advanced features and are perhaps a little more serious about photography.




KEY FEATURES AND BENEFITS

8 MP CMOS SENSOR AND DIGIC II IMAGE PROCESSOR — With the increased megapixel option, your customers can print larger pictures without losing picture quality. Also, the processor offers fast performance.

3 FRAMES PER SECOND AND 0.2 SECOND STARTUP TIME — Never miss a chance to take a great photo – this camera is always ready to capture action and those once in a lifetime moments.

INTERCHANGEABLE LENSES — Your customers will be able to take pictures at a variety of focal lengths, which means they have more options, including wide angle and zoom photos. This gives your customers the ability to expand their array of equipment and capture unique photographs.

CREATIVE CONTROL — Customers have the ability to set shutter speed, aperture and more in order to achieve different effects and take pictures under a wide range of conditions.

OPTICAL VIEWFINDER — When looking through the viewfinder of a DSLR camera, the photographer is actually looking through the lens to take the photograph. This means that what they see through the viewfinder is the image they get.

PICTBRIDGE COMPATIBLE — A PictBridge printer gives your customers the ability to print high quality photos straight from their camera, without a PC.




#41407, CANON LENS

An easy way to get immediate increased versatility from a DSLR is with an additional lens. Here are the three main features and benefits you can use to ADVOCATE this Canon lens to customers purchasing the above, or any Canon SLR camera.



- **IDEAL FOR ACTION** — Great for sports pictures and wildlife photos. Also great for portraits.
- **COMPACT AND LIGHTWEIGHT** — Offers 4x optical telephoto zoom in a compact, high performance design that is easy to handle.
- **BUILT-IN IMAGE STABILIZER** — Even if the camera is shaking a little when your customer takes the picture, the image stabilizer will keep the subject in focus.